

Website review yoomoney.ru

Generated on January 22 2025 18:09 PM





The score is 42/100







SEO Content

	Title	ЮMoney — ваше личное финансовое пространство															
		Length : 44															
		Perfect, your title contains between 10 and 70 characters.															
	Description	Length : 0															
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.															
	Keywords																
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties.															
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>ЮMoney — ваше личное финансовое пространство</td></tr><tr><td>description</td><td>Платите, переводите, открывайте карты и получайте кэшбэк баллами. 1 балл = 1 </td></tr><tr><td>image</td><td>https://static.yoomoney.ru/user-promo/media/yoomoney-unlogin-meta-image-1200-630.v2.png</td></tr><tr><td>url</td><td>https://yoomoney.ru/?lang=en</td></tr></table>						Property	Content	title	ЮMoney — ваше личное финансовое пространство	description	Платите, переводите, открывайте карты и получайте кэшбэк баллами. 1 балл = 1	image	https://static.yoomoney.ru/user-promo/media/yoomoney-unlogin-meta-image-1200-630.v2.png	url	https://yoomoney.ru/?lang=en
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	Headings	H1 0	H2 3	H3 0	H4 0	H5 0	H6 0										
		<ul style="list-style-type: none">• [H2] YooMoney is your personalfinance space• [H2] Don't suffer from notifications• [H2] A physical cardfor 299 															
	Images	We found 16 images on this web page.															

SEO Content

		16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.52% Internal Links 90.48%

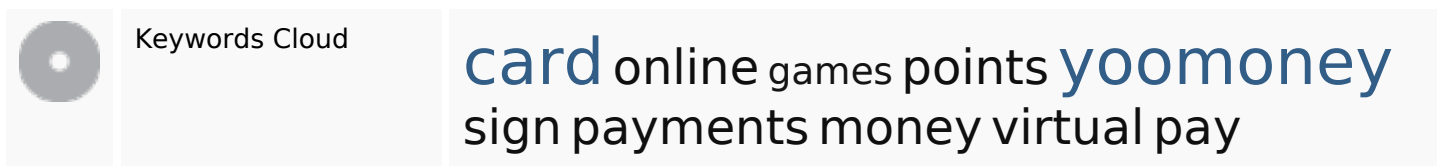
In-page links

Anchor	Type	Juice
Sign up	Internal	Passing Juice
Install	Internal	Passing Juice
Sign up	Internal	Passing Juice
Get a card	Internal	Passing Juice
YooMoney for Shopping API	Internal	Passing Juice
Self-employed	Internal	Passing Juice

In-page links

YooStream	External	Passing Juice
Buyer Protection	Internal	Passing Juice
Internet security	Internal	Passing Juice
Legal information	Internal	Passing Juice
Site map	Internal	Passing Juice
About money	Internal	Passing Juice
Mobile app	Internal	Passing Juice
Help	Internal	Passing Juice
Contact information	Internal	Passing Juice
Vacancies	Internal	Passing Juice
YooMoney for business	External	Passing Juice
Adding money to Steam	Internal	Passing Juice
Games, online games, consoles	Internal	Passing Juice
YooMoney	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
card	8	✗	✗	✗	✓
yoomoney	8	✗	✗	✗	✓
money	4	✓	✗	✗	✓
sign	4	✗	✗	✗	✗

Keywords Consistency

online









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Usability

	Url	Domain : yoomoney.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 5 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div>				

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://yoomoney.ru/sitemap.xml>



Robots.txt

<http://yoomoney.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.