Website review
smdesign.co.il

The score is 57/100

SEO Content

✔	Title	קידום אתרים בגוגל - DESIGN SM **Length : 31** Perfect, your title contains between 10 and 70 characters.
✔	Description	קידום אתרים בגוגל - Design SM, רוצה לקוחות פוטנציאלים כל יום בעסק שלך ? באינטרנט העבודה באה אליך **Length : 96** Great, your meta description contains between 70 and 160 characters.
✔	Keywords	קידום אתרים,בניית אתרים,כתיבת תוכן לאתרים,רשתות חברתיות Good, your page contains meta keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 0 **H2** 5 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • בניית אתר אינטרנט [H2] • קידום אתרים [H2] • כתיבת תוכן לאתרים [H2] • תוכן כאמצעי לקידום אתרים באינטרנט [H2] • קידום אתרים באמצעות רשתות חברתיות [H2]
✘	Images	We found 14 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✘	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
קידום אתרים בגוגל	Internal	Passing Juice
אודות	Internal	Passing Juice
בניית אתרים	Internal	Passing Juice
כתיבת תוכן לאתרים	Internal	Passing Juice
קידום אתר	Internal	Passing Juice
אתרים לדוגמא	Internal	Passing Juice
לקוחות ממליצים	Internal	Passing Juice
בדיקת דומיין	Internal	Passing Juice
יצירת קשר	Internal	Passing Juice

In-page links

שירות פירסום מאמרים	External	Passing Juice
שימושון	External	Passing Juice

SEO Keywords

	Keywords Cloud	קידום באינטרנט להמשך הוא תוכן כאן אתרים אתר לקידום לחץ

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
אתרים	13	✔	✔	✔	✔
קידום	12	✔	✔	✔	✔
אתר	7	✔	✔	✔	✔
תוכן	7	✖	✔	✖	✔
באינטרנט	6	✖	✖	✔	✔

Usability

	Url	Domain : smdesign.co.il Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is he.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 4.01 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 228 Warnings : 26
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	**Deprecated tags** **Occurrences** <font> 14 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
◯	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://www.smdesign.co.il/sitemap.asp?depart_id=99058
	Robots.txt	http://smdesign.co.il/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.