Website review
discoverswiss.ch

The score is 76/100

SEO Content

✓	Title	Discover Swiss! - Your online guide to Switzerland **Length : 50** Perfect, your title contains between 10 and 70 characters.
✓	Description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! **Length : 157** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Discover Swiss!
description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!
url	https://discoverswiss.ch/

SEO Content

<table>
<tr><td rowspan="5"></td><td rowspan="5"></td><td>site_name</td><td>Discover Swiss!</td></tr>
<tr><td>image</td><td>https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</td></tr>
<tr><td>image:width</td><td>328</td></tr>
<tr><td>image:height</td><td>180</td></tr>
<tr><td>image:type</td><td>image/png</td></tr>
</table>

	Headings	H1	H2	H3	H4	H5	H6
		1	0	1	0	15	0

- [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await
- [H3] Press ESC to close
- [H5] Lugano: The Swiss Riviera
- [H5] Federal Assembly of Switzerland
- [H5] Grossmünster – the legendary cathedral of Zurich
- [H5] Lausanne city
- [H5] Limmat river
- [H5] Ski resorts of Switzerland
- [H5] Lake Geneva
- [H5] Exploring Switzerland's Nature
- [H5] Lucerne A Perfect Blend of Nature, History and Culture
- [H5] Lake Zurich
- [H5] Public transport in Switzerland
- [H5] .ch and .swiss Domains A Digital Symbol of Switzerland
- [H5] Zug A Swiss Gem of Business and Nature
- [H5] Eurovision Song Contest 2025 in Basel
- [H5] The Swiss Alps A Paradise for Nature Lovers

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 27 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
Cities	Internal	Passing Juice
Lugano: The Swiss Riviera	Internal	Passing Juice
Practical info	Internal	Passing Juice
Federal Assembly of Switzerland	Internal	Passing Juice
Culture	Internal	Passing Juice
Grossmünster – the legendary cathedral of Zurich	Internal	Passing Juice
Lausanne city	Internal	Passing Juice
Nature	Internal	Passing Juice
Limmat river	Internal	Passing Juice
Skiing	Internal	Passing Juice
Ski resorts of Switzerland	Internal	Passing Juice
Lakes	Internal	Passing Juice
Lake Geneva	Internal	Passing Juice
Exploring Switzerland's Nature	Internal	Passing Juice

In-page links

Lucerne A Perfect Blend of Nature, History and Culture	Internal	Passing Juice
Lake Zurich	Internal	Passing Juice
Transport	Internal	Passing Juice
Public transport in Switzerland	Internal	Passing Juice
.ch and .swiss Domains A Digital Symbol of Switzerland	Internal	Passing Juice
Zug A Swiss Gem of Business and Nature	Internal	Passing Juice
Events	Internal	Passing Juice
Eurovision Song Contest 2025 in Basel	Internal	Passing Juice
The Swiss Alps A Paradise for Nature Lovers	Internal	Passing Juice
2	Internal	Passing Juice

SEO Keywords

Keywords Cloud	mountains zurich swiss city from geneva switzerland lake alps nature

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switzerland	21	✔	✔	✔	✔
swiss	12	✔	✔	✔	✔
nature	10	✘	✔	✘	✔
city	9	✘	✔	✘	✔
lake	7	✘	✔	✘	✔

Usability

	Url	Domain : discoverswiss.ch Length : 16

Usability

✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 3 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://discoverswiss.ch/sitemap_index.xml
✔	Robots.txt	http://discoverswiss.ch/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics